

News Release

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FOR IMMEDIATE RELEASE

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Bridges Together Inc. Named New Sponsor of Colorado-Based Intergeneration Month

SUDBURY, MA — Bridges Together Inc. announces that it will assume all responsibilities for sponsoring and promoting Intergeneration Month, carrying on the work of Intergeneration Foundation., based in Colorado Springs, Colo. Bridges Together will continue to run its flagship initiative, an Intergenerational Story Contest and absorb Intergeneration Month's website and social media.



BT Board Member Michele Fisher,
Andrea J. Fonte Weaver, Sandy F.
Kraemer, IG Month Board Member
Dorothy Kraemer

Sandy F. Kraemer, Founder of Intergeneration Month, says this about the handoff of his organization to Bridges Together Inc.: “Intergeneration Month: September has been growing since the year 2000 to connect people across generations. Forty-three state governors have issued proclamations in support, plus countless organizations, families and individuals. Bridges Together has been selected to expand this vital annual event because of its highly visible intergenerational (IG) achievements and future plans to connect generations.”

Intergeneration Month, founded by attorney Sandy Kraemer in 2000, is an offshoot of The Fountain Institute, a 501(c)(3) formed by Kraemer in 1987 to research intergenerational issues. The Fountain Institute changed its name to Intergeneration Foundation and launched “Intergeneration Day” – a day designed to intentionally connect generations – on the first Sunday of October. The foundation soon determined that one day to celebrate and encourage intergenerational connections was not sufficient and launched “Intergeneration Month,” observed annually in September.

Bridges Together Founder and Executive Director Andrea J. Fonte Weaver reflects: “Sandy and Intergeneration Foundation have worked for many years promoting intergenerational relationships between generations. Their storytelling contest is globally renowned and we are humbled and honored that Sandy and the board of Intergeneration Month would entrust Bridges Together with their work. We look forward to future collaboration, as opportunities arise.”

About Bridges Together Inc.

The mission of Bridges Together Inc. is to educate, empower and connect generations to transform lives today and tomorrow. For more information about Bridges Together Inc., please contact Associate Director Debbie Howell at Debbie@BridgesTogether.org or 978-793-9650.

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