IG Leadership Teams

The Team’s Responsibilities

Include:

✓ Setting goals
✓ Planning the program
✓ Deciding on evaluation methods
✓ Deciding on the time and location
✓ Spreading the word and other publicity
✓ Recruiting & training, as needed
✓ Securing funding, if necessary
✓ Issuing invitations to policy makers & leaders
✓ Arranging for the team to meet again after the program to evaluate and make future plans
✓ Ideally at least 5 people from different organizations

Whom to Invite

When inviting people to join your team, think about:

✓ Who has reached out to you
✓ Who is in geographic proximity
✓ People who might have a vested interest
✓ People who are committed to the same cause
✓ Someone who is a pied-piper with followers
✓ Unusual suspects
✓ Someone who would be good to have on your side

Top: Members of an IG Leadership Team in Ashland, MA. Bottom: Participants in an oral history program they planned.
Members may include senior center staff, teachers, volunteers, parents, and/or students. As a team, you will make decisions about your event. Potential partners include:

- **Child-Based Organizations**: public (including charger and vocational technical) and private schools (classes and clubs/programs), PreK–College, after-school programs, family networks, homeschool groups, Scout Troops, Boys and Girls Club/ YMCA, camps, religious organizations, camps, youth & family service departments

- **Adults 60+**: Councils on aging/senior centers, AAAs - area agencies on aging, retired teacher associations, assisted living communities, skilled nursing centers, senior housing, religious organizations, community clubs (i.e. Kiwanis, Rotary, Elks), special interest groups like historical society artists garden clubs

- **Community Organizations**: Libraries, community centers, park and rec. programs, local historical society, cultural organizations, veterans’ groups, garden clubs

- **In the workplace**, try to include all levels of staff and/or faculty.